

## Shire of Starhaven Business Meeting Minutes 11 July 2013

Meeting Attended by: 18 Adults, 2 Children

Meeting Start Time: 7:05 pm

Meeting Opened by: Lord Cormac mac Culeon, Shire Herald

Meeting Presided by: Lord Takashi Ieyasu, Shire Seneschal

### **Officer Reports:**

*Seneschal*, Lord Takashi Ieyasu:

- Due to the July 4<sup>th</sup> holiday, this meeting is being held on the second Thursday of the month instead of the first.
- This meeting will add only those items of business from officers that they have not covered in the July *Vair Bell*. The *Vair Bell* will stand as the record for those items printed in the Officers' Letters to the Populace.

*Exchequer*, HL Eveleen Woderose:

- The 2d Quarter Report is due by the 27<sup>th</sup>.

*Herald*, Lord Cormac mac Culeon:

- Nothing new to add.

*Knight Marshal*, Lady Syele die Rôt:

- Announced her new deputy, Sir Haroun ibn al-Dhi'b al-Abyadh.

*Arts & Sciences*, Mor ingen Ronain:

- The Trimaris Royal University (TRU) site can now download Passports for students and teachers.

*Chronicler*, Lady Eithne ingen Muirgein:

- Reported on the demographics from the Facebook page, 'Shire of Starhaven, Trimaris', as of 1 July 2013. These demographics will give us a better idea of who is looking at our page and is therefore interested in Starhaven, which can be used by the Hospitaller and all officers in promoting Starhaven.
  - Most of the people looking at our page are 35-44 with 45-54 being the next largest age group.
  - People Reached: the age group 34-44 is still the biggest, followed by 25-34, with the 18-24 and 45-54 age groups battling for 3<sup>rd</sup> place.
  - 53% of our fans (people who have Liked the page) are women and 46% are men.
  - Most are from Brevard County and Florida, with 2 from Georgia and 2 from New York.
  - Each post shows how many times people look at it. The Fighter Practice Event posts consistently get a lot of attention, ranging from 150-335 times over the last 2 months.

*Hospitaller*, Lord Gavin de Chateau Galliard:

- Nothing to add to the report, but will have more to say during New Business.

*Webminister*, Lady Aurelia de Volpe:

- Moving along with the website upgrade with more of an idea of what it is going to look like. I will be talking with each of the officers about building a page to showcase their office.

*Constable*, HL Sythean Lina Chandler:

- Fluffy ate my report.

*Castellan*, Lord Takashi Ieyasu:

- Nothing new to report.

*Historian*, Lady Lydia de la Mer:

- My computer crashed and has a dead hard drive. No reports until it is fixed.

*Equestrian Marshal*, Lady Alina von Sternstein:

- Not present.

*Archery Marshal*, HL Kateryna atte Hagenes:

- Not present.

#### **Events:**

- We need bids for our future events. Please submit your ideas for new events and bids via email to Seneschal@Starhaven.Trimaris.org.

#### **Old Business:**

- None.

#### **New Business: We have a request for a demo to take place at the Space Coast Nerd Fest in April 2014.**

- **Lord Gavin:** Space Coast Nerd Fest has offered us the opportunity for a demo at their event next April 12th. There will be a roped off section for a Medieval Village for us and other groups in the area of this type. The demo will go from 11 am to 11 pm with possibly a MiniRevel from 6-8 pm. We have plenty of time to plan it. Baroness Chiere has been helping me by gathering information. Space Coast Nerd Fest has a website and a Facebook page. Brian, the organizer for Space Coast Nerd Fest, has also made 'Knights of the Space Coast' on Facebook for the reenactment groups interested in participating in the Nerd Fest. The Kingdom Media Officer has been notified. Any contacts by the media must be taken to the designated media contact, such as the Seneschal or the Hospitaller. The organizers of Nerd Fest want to make this a huge, annual event, which could be very good for us, like Hoggetowne is for An Crosaire.

- **Baroness Chiere:** Our demo would be scheduled from 11 am until we wear out, although Nerd Fest will go to 11 pm.
  - Teams will be needed: Setup at 7 am; Team Leads to organize workers; Pavilion Team; Displays; Class activities; Dance classes; MiniRevel with dancing; Martial activities: heavy & rapier, sharing field with Adria Empire.
  - Do walk-arounds in costume to attract attention. Fighters offer to fight for female audience (all ages), give tokens. Need fighter support: waterbearers, etc.
  - Want to get support from other SCA groups, this can be a big draw for SCA on annual basis. Nerd Fest is getting big names as guests. Chiere talking to people in Darkwater & Wyvernwoode, they're excited.
  - We can have merchants, use Nerd Fest license, medieval nature only, small items \$5-\$15. Perhaps ways to support Brian's cause, FragileX.
  - SCA insurance looks like no problem.
  - Do classes prepping for this at Fighter Practices.
  - Demo ends when last SCAdian off-site.
- Laird Kelvin & Lady Sythean motioned & seconded for a vote. Unanimous: 18 votes Aye.
- Laird Kelvin asked if we could have an educational panel (like at sci-fi cons), elsewhere at Nerd Fest, to get people interested in seeing what we do. Would need to manage the panelists carefully—humorous, know what to say to drum up interest, e.g., martial, arts, service.
- Syr Geoffrey recommended that we need a way to keep track of people who are interested in us so they don't fall through the cracks. Also, with the other groups, manage how to share space in Medieval Village & get them involved in the planning. Recruitment booth: separate Adria and SCA guestbooks—Revel in month after & invite guests to come.
- We need to be up-to-date on current rules on moderns armoring up & holding weapons. New rules going online in next couple of months.
- Mor highly recommends attending the Hospitaller Warranting Class (TRU Summer, August 17<sup>th</sup>) for all participants.
- Seneschal will find out rules, especially since this demo is in the future.
- Publications: use *Vair Bell* and Face Book, can set up Event page & teasers as soon as get the Kingdom Hospitaller's go-ahead for the demo.

Meeting closed at 7:46 pm.

Notes by Lady Eithne ingen Muirgein, Shire Chronicler.